

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Claude Jarakae Jensen

Serial No.: 09/839,433

Filing Date: April 20, 2001

Title: Morinda Citrifolia Enhanced Lip Treatment

Examining Attorney: Gina C. Yu

Art Unit
1611

Conf. No.
1737

PETITION UNDER 37 CFR 1.78
PETITION TO ACCEPT UNINTENTIONALLY DELAYED BENEFIT CLAIM

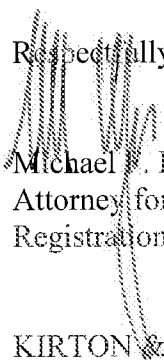
Dear Examiner McCormick:

Applicant hereby requests that the present application be afforded the benefit of a prior filed application. The priority claim has been appropriately referenced in the specification indicating that the above-referenced application claims priority to United States Provisional Application Serial No. 60/740,446 filed November 29, 2005, entitled "Nutraceutical Formulations and Methods for Use of Morinda Citrifolia Seed Oil" and is a continuation-in-part of United States Patent Application Serial No. 10/006,014 filed December 4, 2001, entitled "Tahitian Noni Juice On Cox-1 And Cox-2 And Tahitian Noni Juice As A Selective Cox-2 Inhibitor", which claims priority to United States Provisional Patent Application Serial No. 60/251,416 filed December 5, 2000, entitled "Cox-1 and Cox-2 Inhibition Study on TNJ."

This petition is accompanied by the reference required and the necessary surcharge under 37 CFR 1.17(t). The entire delay between the date the claim was due and the date the claim was filed was unintentional.

DATED this 4 day of August, 2009.

Respectfully submitted,


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